

Subject: CCA Delivers: Executive Committee, TIE Committee and more
From: "Central City Association" <toh@ccala.org>
Date: 09/14/2017 05:31 PM
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September 14, 2017

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- Executive Committee Meeting at Haworth
- Transportation, Infrastructure and Environment Committee
- Park Fee Land Dedication
- Homeless Outreach Team for DTLA
- City Planning Commission

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Wednesday, 9/20, 8:30 - 10 am
Housing, Land Use & Development Committee

Tuesday, 9/26, 5 - 7 pm
Mix & Mingle
Karl Strauss

Thursday, 10/5, 11:45 am - 1:30 pm
Executive Committee Meeting with Council President
Wesson
California Club

Thursday, 10/19, 11 am - 1:30 pm
Tourism Panel & Showcase
JW Marriott LA at LA LIVE

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Friday, 9/22
YMCA Stair Climb at the US Bank Tower

Thursday, 9/28, 11:30 am - 1:30 pm
DCBID 18th Annual Public Safety Appreciation BBQ

Friday, 11/3, 7 am - 2 pm
LA Business Council Mayoral Housing, Transportation and
Jobs Summit

Wednesday, 11/15 - Sunday, 11/19
La CoMotion
(Use this link for a 30% savings for CCA members)

Thursday, 11/30, 6 - 10 pm
Skid Row Housing Trust - Trust in Sound Benefit

Executive Committee Meeting

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Fabiola Vilchez, Sister Cities of LA; Celeste Altimari, Haworth; Dawn Howell, Haworth; Martha Saucedo, AEG; Jessica Lall, CCA; Ryan Shapiro, Bottega Louie; Tom Gilmore, Gilmore Associates

At today's Executive Committee Meeting, members heard from **Fabiola Vilchez**, President and Executive Director of **Sister Cities of Los Angeles**. She talked about the recent celebration of the 50th Anniversary of LA and Berlin's sister cities relationship, LA's current and future sister cities, and upcoming programming. **Daniel Atwater** of **Oceanwide Plaza** also gave a project update. This project, which is one of the largest mixed-use projects in the history of DTLA, is scheduled for completion in 2019.

The meeting took place at **Haworth**, a global leader in the contract furnishings industry. We would like to thank **Daniel Delaney**, **Celeste Altimari** and **Dawn Howell** of Haworth for hosting today's meeting and providing a [Fern](#) chair as a raffle gift. Congratulations to **Harkmore Lee** of **Cal State LA** for winning this beautiful, comfortable chair. Thank you to **Bottega Louie** for

providing the delicious lunches and **Interior Office Solutions** for setting up the room.

Transportation, Infrastructure and Environment Committee

At this month's Transportation, Infrastructure and Environment (TIE) Committee meeting, members heard updates on the County water master plan and parcel tax, as well as innovative work being done by AECOM Ventures.

- **Russ Bryden, LA County Department of Public Works**, informed members on a County water plan with three main components: an education campaign to maintain the learning and behavior change that took place during the six-year drought; developing a stormwater master plan to increase local water supplies and improve water quality; and a potential countywide parcel tax to help fund infrastructure needs identified in the master plan. County staff expects to present a framework plan to the Board of Supervisors in March 2018, and CCA has been encouraged to weigh in with input and concerns from the business and non-profit community.
- **Veronica Siranosian and David DeRosa, AECOM**, updated the committee on a new division, AECOM Ventures, which promotes innovation and new technology adaptation. Three overarching themes were covered: the shift to electric vehicles, including large freight and transit vehicles; the rise of shared mobility, such as car share, bike share, and mobility hubs; and advances in autonomous and connected vehicle technology. Members discussed the role of policy in shaping the positive or negative impact of new technology adoption, and were encouraged to incorporate "mobility as a service" into new projects in the Downtown area. Click [here](#) to see the full AECOM presentation.

Park Fee Land Dedication

After the passage of the updated Park Fee ordinance, the Department of Recreation and Parks decided they will require land dedication rather than in-lieu fee payment for most developments, and this is threatening the feasibility of many projects in Downtown LA. In some cases, the land dedication requirements even exceed the size of the parcel under development. This is leaving projects with unpredictable approval timelines by the Recreation and Parks Commission, major design impacts, and uncertainty for off-site acquisition costs and environmental review.

CCA is working with City Council, the Mayor's Office, Recreation and Parks, and community partners to identify solutions. Our goal is to establish objective guidelines for when and how land dedication is required, while also maintaining flexibility that allows developers to partner with the City and non-profits to deliver the park land we all need and want in DTLA. We're also seeking to turn this challenge into an opportunity to develop a more rational, well-planned park plan for our communities. You can read our letter to Councilmember Huizar [here](#).

Homeless Outreach Team for DTLA

Last week, **Councilmember Huizar** held a press conference with John Marceri of The People Concern to introduce the new

Homeless Outreach Team for DTLA. This multi-disciplinary outreach team will operate in the Downtown area (not including Skid Row, where C3 will continue to operate). The new team will be led by The People Concern and is funded by the County. It will have five members, including mental health and substance abuse workers, a case manager, a medical provider and a peer with lived experience.

City Planning Commission

CCA testified today at the City Planning Commission meeting in support of two member projects: the Fashion District Residences and 1020 S. Figueroa Project. Both projects were approved.

The Fashion District Residences at 7th and Maple Streets will replace a surface parking lot with a 33-story mixed-use complex with 452 units of housing (11% of which is dedicated to very low-income households), 13,000 square feet of commercial space and a pedestrian paseo.

The 1020 S. Figueroa Project will replace the current Luxe City Center Hotel property with a residential tower, W Hotel, and a 5,000 square-foot public plaza. It will directly benefit LA by hiring local residents and increasing the availability of jobs to the economy.

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